

ALEXANDER VOLBERDING

Commercial & Documentary Videographer / Editor

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Dallas, TX



SUMMARY

I'm a multilingual senior producer with 5 years of experience operating across 4 continents. I specialize in marketing focused social content and have produced for brands like Red Bull, Vice, Business Insider, and BBC. Furthermore, I'm passionate about documentaries, marketing, rollerblading, and fire breathing. Over the last 10 years, I lived in China, Mexico, Senegal, and Pakistan and served 4 years as an Air Force linguist. I'm proficient in pre and post-production, and editing in Adobe and Davinci software.

[Here is my video introduction.](#)

SKILLS

Premiere Pro	After Effects	Video Production	Video Editing	Photography	DaVinci
Voice Overs	PhotoShop	Illustrator	Color Correction	Media Management	Instagram
YouTube	TikTok	Drone License Part 107	PowerPoint	Educational Videos	

EXPERIENCE

Present

Worldwide

- Filmmaker & Editor

Freelance

- Produced short form documentaries and commercials for TV, web, and social media, resulting in a 25% increase in brand recognition.
- Experienced in PRE through post-production, scriptwriting, conducting interviews, filming and editing. Comfortable managing teams in the field.

2020 - 2022

New Orleans

- Producer & Videographer

Levelset

- Produced ads, animated videos, tutorials, social content, and educational content, completing an average of {50} projects per year.
- Determined the kinds of videos to produce based on company data analytics. Grew youtube channel by 300%, and garnered 4 million views and 39K hours of watch time.

2012 - 2016

Maryland

- Military Language Analyst

Air Force

Managed daily operations as an administrative assistant for the squadron's top three commanders, streamlining operations by {30%} and reducing costs by {\$60,000} annually. Received 3 awards for streamlining workflows of 300 people and was recognized at the regional level of over 1500+ Airmen for integrating a new operating system for 4,000 military members.

COMMERCIAL - PROJECTS

Red Bull Skateboarding - RiverBeats

📅 2021

🔗 <https://vimeo.com/593877459>

Co-directed and edited an event recap for a media production company RiverBeats collaborating with Red Bull. The video series garnered a total of 300K+ views across social media platforms.

Customer Testimonial - Levelset

📅 2020

🔗 <http://vimeo.com/599005099>

Field produced and edited a series of 8 customer testimonials for a B2B software company. This individual piece led to the conversion of 15 new customers bringing in a revenue of over \$50,000 annually.

Online Class Course Trailer - Levelset

📅 2020

🔗 <http://vimeo.com/490207965>

Created and edited a masterclass style course with 8+ hours of final videos with 15 chapters and 170 micro lessons. 300+ registrants completed the course across 17 states.

DOCUMENTARY PROJECTS

- **Louisiana Travel Show**

🔗 <https://www.youtube.com/watch?v=H9WfwSLJP5E>

- Role: DP, Field Producer
- Duration: 21 mins
- Production: Hearst TV

- **New Orleans Street Tile Documentary**

🔗 <https://www.youtube.com/watch?v=bOcBQCS5IUI&t=1s>

Researched, filmed, scripted and edited a five minute documentary which was purchased by Business Insider. This style of video paved the way for a second client to adopt the model and create 200+ similar videos.

- Role: Self Producer / Editor
- Duration: 30 mins
- Production: wantMOAR (personal brand)

EDUCATION

2013 - 2015

Monterey, CA

- Urdu language Studies

Defense Language Institute

2010 - 2012

Beijing, China

- Chinese Language Course

Beijing Language and Culture University

LANGUAGES

English
Native



Spanish
Proficient



Chinese
Intermediate



Urdu
Advanced



Hindi
Intermediate



French
Advanced

